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**CREATIVE SPA CONCEPTS LEADS CONSULTING FOR
SENSE SPA AT THE NEW ROSEWOOD ABU DHABI**

ATLANTA – Creative Spa Concepts is leading the consulting for Rosewood’s first Sense Spa in the Middle East. The Sense Spa is part of the new Rosewood Abu Dhabi. The Atlanta-based Creative Spa Concepts is a full-service consulting firm that works with notable clients worldwide and specializes in all aspects of new development and ongoing operations.

“Sense Spa at the new Rosewood Abu Dhabi is an amazing project utilizing the top talents of New York’s BBG+BBGM and San Francisco’s Handel Architects,” said Creative Spa Concepts Founder and President Mindy Terry. “The Middle East is thriving with spa development right now and is on the cutting-edge of design trends in the spa industry. We are honored to be part of the highly-skilled team charged with creating Rosewood’s first Sense Spa in the region.”

The property is slated to open in late 2011. To offer guests a sense of the cultures of the Middle East, incense, salt and other precious minerals will inspire the design and spa programming.

About Creative Spa Concepts

Creative Spa Concept’s consultants represent more than 100 collective years of experience in the wellness and hospitality industries. CSC stands out from all other spa consulting firms because each consultant has developed, led or been an integral part of guiding spas to national “Top Ten” status including the rankings in *Condé Nast Traveler*, *Luxury SpaFinder* and *Spa* magazines. CSC’s experts have worked for and with prestigious companies including Henry Ford Health Systems, Ritz-Carlton, Wynn Resorts, and Four Seasons Hotels. Additional details are available on www.creativespaconcepts.com.

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